

Established in 1967, ISAM ECONOMIC COMPANY LTD. takes pride in being a Saudi company with its headquarters nestled in the Capital Riyadh, with a strong and efficient nation-wide network of branches. In the past years of operations, the company has developed excellent business and financial credibility and standing both within Saudi Arabia and abroad.

ISAM ECONOMIC COMPANY has engaged in raising awareness in all matters that deeply influence a baby's safe and sound development, providing advice to mothers-to-be to support them during their months of pregnancy and the hardship of labour, offering suggestions on childcare from birth onwards and putting forward a range of child safe products and toys that put a smile on the youngsters faces and reassurance in the minds of loving parents.